



— JOIN TODAY! —

Your Customers are an Investment. Maximize Your Return.

The National Cattlemen's Beef Association Livestock Marketing Council (LMC) enhances the opportunity for livestock market operators, order buyers, and livestock dealers to join and actively participate in the NCBA and beef industry policy development process.

Livestock marketing enterprises have been under scrutiny of federal & state regulatory policies that make it difficult to operate efficiently. The NCBA's LMC focuses specifically on regulations and legislation that directly impact the marketing segment of the beef industry.

A membership through NCBA's LMC is separate from a typical NCBA membership. As a member of NCBA's LMC, you as an individual have a vote and a voice on policy discussed at LMC meetings. LMC holds a vote at all NCBA's seven policy committee meetings and the Board of Directors meeting. In addition, your LMC membership allows you to vote on all proposed NCBA policies through a member ballot.

NCBA's LMC Member Benefits:

- Participation in the beef industry policy development process
- A voice and a vote representing the livestock marketing segment on NCBA policy
- Monthly publications & weekly email updates
- Exclusive member benefits & discounts at 12 companies servicing the beef industry
- Full-time representation in our Nation's Capital



2024-2025 APPLICATION

Fill out and mail back this form to:
National Cattlemen's Beef Association
ATTN: Livestock Marketing Council
PB Box 173778, Denver, CO 80217

NAME

BUSINESS NAME

ADDRESS LINE 1

CITY/STATE/ZIP

CELL PHONE

HOME PHONE

OFFICE PHONE

EMAIL

MY LIVESTOCK MARKETING BUSINESS IS

- ☐ Fixed Facility Livestock Auction Market
☐ Order Buyer and/or Dealer/Broker

COUNCIL DUES:

- ☐ NEW MEMBER OFFER. First time members can try out LMC for just \$230

- ☐ Returning LMC Member*.
Gross Annual Sales x \$0.15/\$1,000 =

**Your calculated Investment must meet a minimum of \$230 annually. Your investment shall not exceed \$2,270 annually.*

TOTAL AMOUNT PAID

PAYMENT METHOD

- ☐ Check ☐ Visa ☐ Mastercard ☐ American Express

Card #

EXP

CVC

Authorized Signature

Checks payable to National Cattlemen's Beef Association